The Cheltenham Festival

Traffic Management Plan Version 1/02/12/2016

Compiled by SEP Ltd on behalf of





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Event Data:

Event Organisers	Cheltenham Racecourse	
Organiser	Cheltenham Racecourse	
Location	Cheltenham, Gloucestershire	
Dates of Event	15 th – 18th March 2016	
Signage Install Date	By 14 th March 2016	

Signage Install Date	By 14 th March 2016
Signage Removal Date	19 th March 2016
Type of Event	Horse Racing
Audience Profile	Racegoers
License Capacity	67,500

Scope of Works:

Service	Supplier
Event Directional Signage	SEP Limited
Traffic Management	SEP Limited
Pick up and Drop off	SEP Limited
Car Parking	SEP Limited

External Services	Supplier	
Coaches	Various	
Shuttles Buses	Stagecoach	
Trains	Various	
Taxis	Various	

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1. Operational Timeline.

AM Prior to public arriving:

• Check all signs, no waiting cones & TM equipment.

By 0900:

- Deploy centre line at Gate 12 (No right turn when no one way system).
- Deploy exit no right turn at gate 4.
- Deploy closures on The Paddocks, Cleevelands Ave & Cleevelands Dr.

AM:

- 1000hrs Deploy closures on Albert Rd and Hill Court Rd.
- 1015hrs Turn advance signs for Evesham Rd closure.
- 1030hrs Close Evesham Rd S/B and install one way.
- 1100hrs Install one way system (Old Bath Rd)
- 1030hrs Deploy Stop/Go in Southam
- Close Main Drive when required.

PM:

- 1300hrs Remove closures on Albert Rd and Hill Ct Rd.
- 1300hrs Remove one way system (Old Bath Rd)
- 1330hrs Remove one way system (Evesham Rd)
- 1500hrs Deploy Gate 10 exit plan.
- 1530hrs Deploy closure on Voxwell Rd.
- 1530hrs Deploy traffic signals in Southam.
- 1600hrs Deploy closures on Albert Rd and Hill Ct Rd.
- 1630hrs Turn advance signs for Evesham Rd closure.
- 1645hrs Close Evesham Rd S/B and install one way.
- 1700hrs Show Pick Up signs.
- 1900hrs Remove closures on Albert Rd and Hill Court Rd.
- 1930hrs Remove one way system (Evesham Rd)
- 2000hrs Remove closure Old Road, Southam.

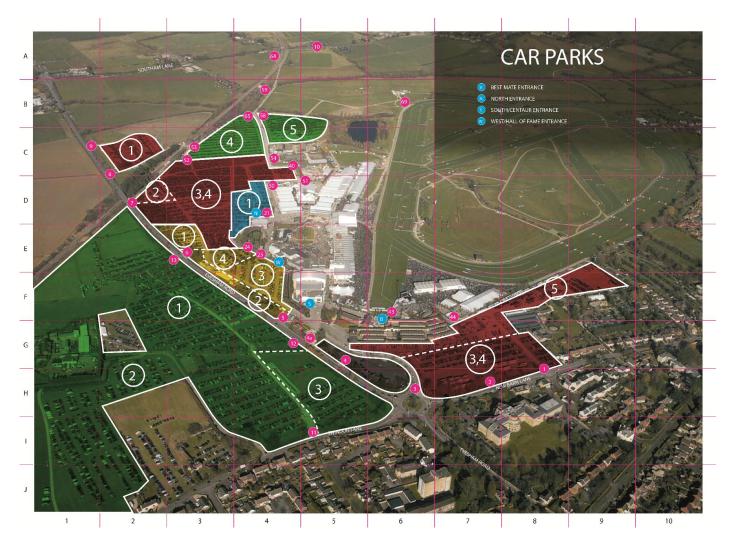
- 2000hrs Remove closures on The Paddocks, Cleevelands Ave & Cleevelands Dr.
- 2000hrs Remove closure on Voxwell Rd.

Post Exit:

- Open Main Drive at request of Event Control.
- Remove traffic signals & store lights in boneyard.
- Remove centre line & no right turn at Gate 12 when no longer required.
- Remove Gate 10 exit plan when no longer required.

2. Parking Areas & Routes:

The following maps show the new parking areas and routes:



3. Road Closures:

A435 Evesham Road (10:30am to 7:30pm) SOUTHBOUND ONLY	From Hyde Lane / Southam Lane junction to the racecourse roundabout with the exception of Racecourse Labelled vehicles. (The actual closure will be at gate 6 where non-labelled traffic will be turned around).
Cleevelands Avenue /Cleevelands Drive (9:00am to 8:00pm)	From its junction with Evesham Road except for the purpose to obtain access to premises
Paddocks Lane (9:00am to 8:00 pm)	From its junction with Tommy Taylors Lane or Swindon Lane except for the purpose of obtaining access to premises in Paddocks Lane
Albert Road (10:00 13:00) and (16:00 19:00)	From its junction with New Barn Lane to Prestbury Road, except for the purpose of maintaining access to premises in Albert Road or to premises where access can only be obtained from Albert Road, or for use by buses, taxis and horseboxes.
Voxwell Lane	From its junction with Two Hedges Road to the A435 Evesham Road except for the purposes of obtaining access to premises in Voxwell Lane or to premises where access can only be obtained from Voxwell Lane, or for use by buses.
Hill Court Road	From its junction with Evesham Road to Albert Road, except for the purpose of maintaining access to premises in Hill Court Road or to premises where access can only be obtained from Hill Court Road or for use by buses.

Paddocks / Cleevelands Closures:





Albert Rd / Hill Court Rd Closures:



Voxwell Rd Closure:

4. One Way Systems:

Road	Description Direction of Flow	
London Rd FESTIVAL ONLY	From its junction with Old Bath Rd to its junction with Sandford Mill Rd.	
Old Bath Rd FESTIVAL ONLY	 From the mini roundabout with College Baths Rd to the junction with SW to NE 	
Evesham Rd	From the Racecourse Roundabout to gate 6 (INBOUND) See drawing CHLT011	S to N
Evesham Rd	From the Racecourse Roundabout to gate 9 (OUTBOUND) See drawing CHLT012	S to N



For exact junction details see drawings; CHLT006, CHLT007, CHLT008, CHLT009, CHLT010.

5. VMS Locations:

VMS locations and their messages are subject to change.

Position of VMS



*** Redeploy show days to Warn of Peds and direct crowd on Centaur bridge. The VMS signs used as advance warning signs will be accompanied by a temporary sign to explain the full details of the closure. The VMS will be used to highlight the key information:

The exact VMS messages will be included in Version 2.



A453 Evesham Rd will be CLOSED at Cheltenham Racecourse 15th - 18th March 2016 10:00 - 13:30 & 16:30 - 19:30

6. No Waiting Schedule & Resident Permit Zones:

These areas are subject to change after the TRO consultation on 22/02/16.

No Waiting 10am - 8pm

[NOTE: to be marked by cones on the following length of streets]

Road	Side	Description	
Swindon Lane	Both Sides	For its entire length	
Windyridge Road	Both Sides	From its junction with Swindon Lane to its junction with Swindon Road	
Tommy Taylors Lane	Both Sides	From its junction with Swindon Lane to its junction with Hudson Street	
Evesham Road (A435)	Both Sides	From its junction with Clarence Road to its junction with Hyde Lane/Southam Lane	
Albert Road	Both Sides	For its entire length	
Kayte Lane	Both Sides	From its junction with Southam Lane to its junction with Delabere Road	
Southam Lane	Both Sides	From its junction with A435 Evesham Road to its junction with Old Road Southam	
New Barn Lane	Both Sides	From its junction with A435 Evesham Road to its junction with New Barn Avenue	

No waiting 10:00am to 3:00pm

[NOTE: to be marked by cones on the following length of streets]

Road	Side	Description
Gloucester Road (B4633)	South-east side	From its junction with Lansdown road to its junction with Queens Road
Hales Road	Both Sides	From its junction with London Road to its junction with Rosehill Street
The Promenade	West Side	From Crescent Terrace to St Georges Road

NO WAITING 7am to 2.00pm

[NOTE: to be marked by cones on the following length of streets]

Road	Side	Description
Pittville Street	North-west Side	From a point 15 metres north-east of its junction with High Street for a distance of 58 metres in a north-easterly direction

Permit Holder Only Zone RC 10am - 8pm

[NOTE: to be marked by 'Permit Holder Parking Only Past This Point' entry signage at junctions from main road, plus repeater signs on every lamppost in the area]

Road	Side	Description
Morris Hill Close	Both Sides	For its entire length
Drayton Close	Both Sides	For its entire length
Chosen View Road (North of	Both Sides	For its entire length
Swindon Road only)		
Stanwick Drive	Both Sides	For its entire length
Stanwick Crescent	Both Sides	For its entire length
Linwell Close	Both Sides	For its entire length
Seneca Way	Both Sides	For its entire length
Mandarin Way	Both Sides	For its entire length
Pendil Close	Both Sides	For its entire length
Ballinode Close	Both Sides	For its entire length
Distel Close	Both Sides	For its entire length
Medoc Close	Both Sides	For its entire length
Thomond Close	Both Sides	For its entire length
Stanwick Gardens	Both Sides	For its entire length
Windyridge Gardens	Both Sides	For its entire length
Midwinter Close	Both Sides	For its entire length
Midwinter Gardens	Both Sides	For its entire length
Fortina Close	Both Sides	For its entire length
Red Rower Close	Both Sides	For its entire length
Golden Miller Road	Both Sides	For its entire length
Arkle Close	Both Sides	For its entire length
Roman Hackle Avenue	Both Sides	For its entire length
Limber Hill	Both Sides	For its entire length
Cottage Rake Avenue	Both Sides	For its entire length
Millhouse Drive	Both Sides	For its entire length
Kerstin Close	Both Sides	For its entire length
YewTree Close	Both Sides	For its entire length
Boulton Road	Both Sides	For its entire length
St Nicholas Drive	Both Sides	For its entire length
Pentathlon Way	Both Sides	For its entire length
Hill Top Road	Both Sides	For its entire length.
Paddocks Lane	Both Sides	For its entire length
Cleevelands Avenue	Both Sides	For its entire length

Cleevelands Close	Both Sides	For its entire length
Cleevelands Drive	Both Sides	For its entire length
Huntsfield Close	Both Sides	For its entire length
Tilney Road	Both Sides	For its entire length
Albemarle Gate	Both Sides	For its entire length
Saville Close	Both Sides	For its entire length
Culcross Close	Both Sides	For its entire length
Monica Drive	Both Sides	For its entire length
Hill Court Road	Both Sides	For its entire length
The Spinney	Both Sides	For its entire length
Yeldham Mews	Both Sides	For its entire length
Albert Drive	Both Sides	For its entire length
Walnut Close	Both Sides	For its entire length
Marston Road	Both Sides	For its entire length
West Approach Drive	Both Sides	For its entire length
East Approach Drive	North side only	For its entire length
Lexington Square	Both Sides	For its entire length
New Barn Avenue	Both Sides	For its entire length
New Barn Close	Both Sides	For its entire length
Cumming Court	Both Sides	For its entire length
Linden Avenue	Both Sides	For its entire length
Acacia Close	Both Sides	For its entire length
Lime Close	Both Sides	For its entire length
Broadway Close	Both Sides	For its entire length
Brymore Close	Both Sides	For its entire length
Elm Close	Both Sides	For its entire length
Linden Close	Both Sides	For its entire length
Apple Orchard	Both Sides	For its entire length
Apple Close	Both Sides	For its entire length
The Burgage	Both Sides	For its entire length
Lake Street	Both Sides	For its entire length
Bowbridge Lane	Both Sides	For its entire length
Park Lane	Both Sides	For its entire length
Spring Lane	Both Sides	For its entire length
Shaw Green Lane	Both Sides	For its entire length
Mill Street	Both Sides	Between Bowbridge Lane and the western side of St Marys Church

No Waiting & Permit Zone Maps:

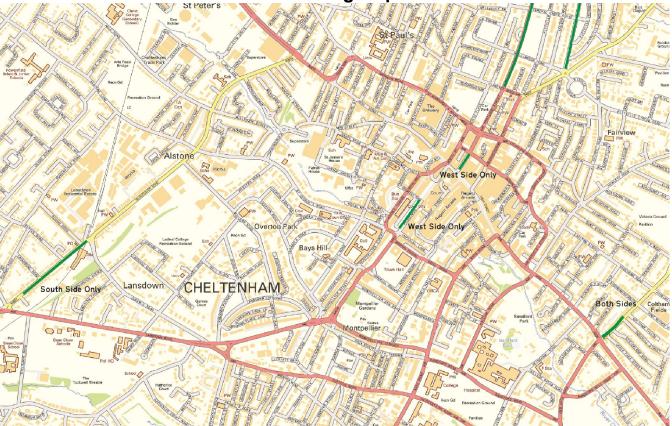
The following maps show which roads will be clearways and which will be no waiting areas. Roads in green are no waiting areas.

Roads in blue are Resident Permit Zones.

These areas are subject to change after the TRO consultation on 22/02/16.



No Waiting Map 2



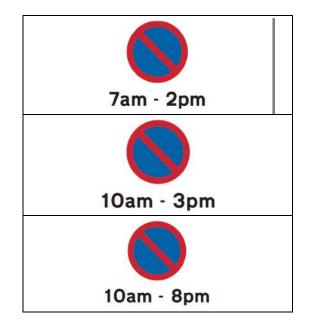
No Waiting Map 3



The signs that will be used for the Resident Permit Zones are as follows:

Sign	Description
	•
Permit ZR holders parking only past this point Tues - Fri 10am - 8pm	Trigger: This sign will be double banked at the start of each restriction.
Permit parking area ENDS	End: This sign will be placed on the nearside at the end of each restriction.
Permit holders only Tues-Fri 10am-8pm	Repeater: This sign will be placed along the restricted roads attached to lamp columns or other suitable street furniture.
Tues - Fri 10am-8pm 30mins No return within 30 mins Tues - Fri 10am-8pm 3 Hours No return within 3 Hours	Time restricted areas: These signs are to be placed within the time restricted parking areas, attached to street furniture.

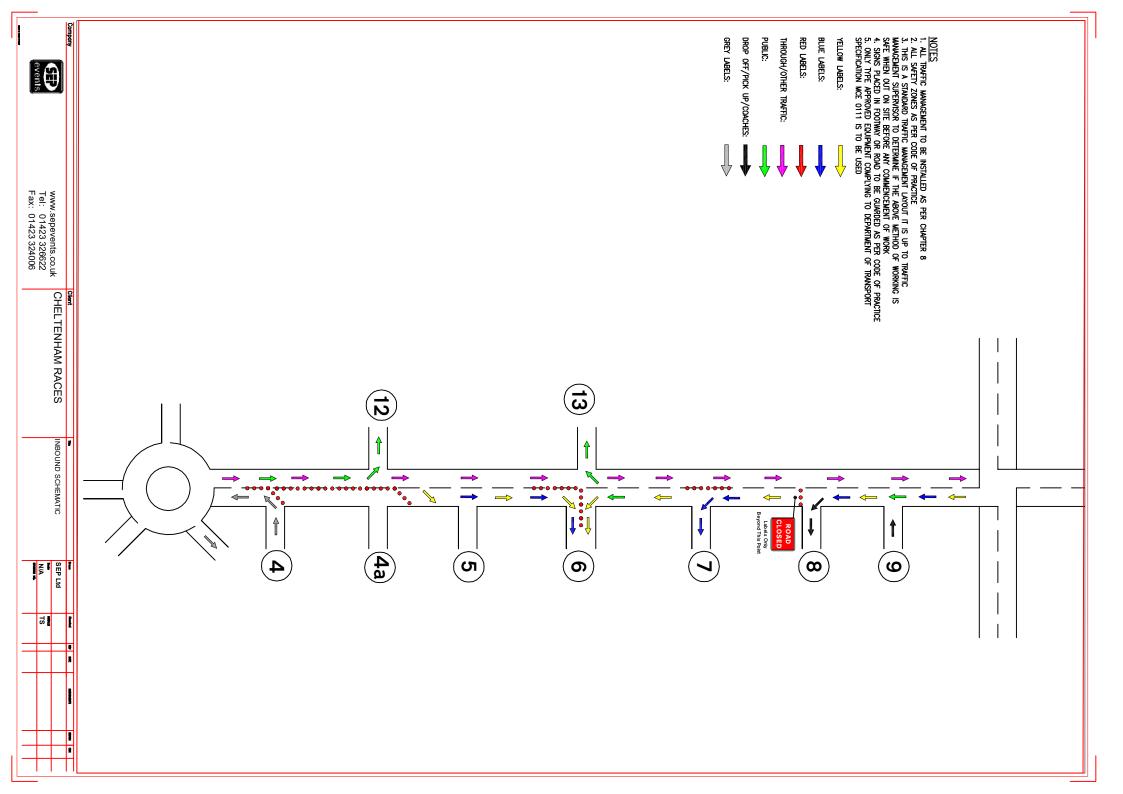
The signs that will be used for the No Waiting Areas are as follows:

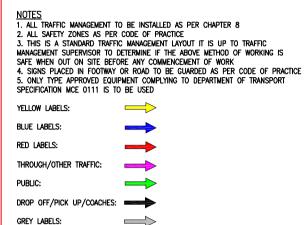


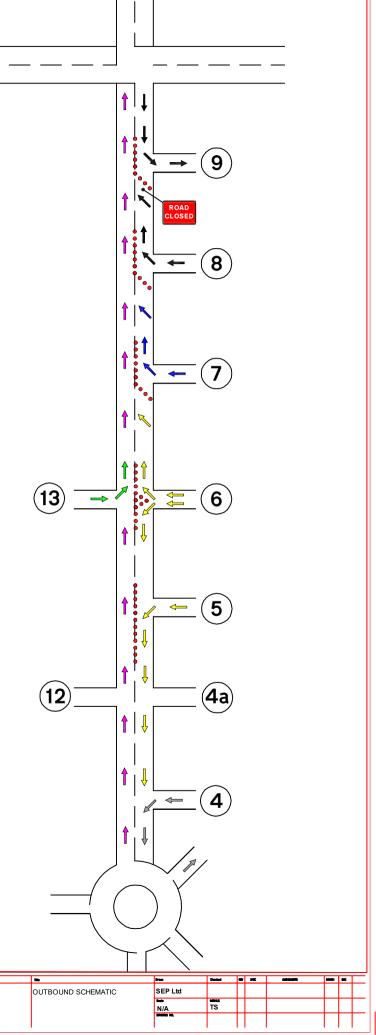
These signs will be attached to street furniture within the No Waiting Zone.

CAD Drawings:

- 1. Inbound Schematic
- 2. Outbound Schematic
- 3. Old Bath Rd System Overview FESTIVAL ONLY
- 4. Old Bath Rd System (1) FESTIVAL ONLY
- 5. Old Bath Rd System (2) FESTIVAL ONLY
- 6. Old Bath Rd System (3) FESTIVAL ONLY
- 7. Old Bath Rd System (4) FESTIVAL ONLY
- 8. Gate 5 Exit
- 9. Gates 13 & 6 Entry
- 10. Gates 13 & 6 Exit
- 11. Gate 7 Entry
- 12. Gate 7 Exit
- 13. Gate 8 Exit
- 14. Gate 9 Exit
- 15. Kingsditch Inbound (Current Plan)
- 16. Kingsditch Inbound (New Proposed Plan)
- 17. Kingsditch Outbound
- 18. Gate 10 Entry
- 19. Gate 10 Exit
- 20. B4532 Inbound Stop Go
- 21. B4532 Outbound Signals
- 22. Southam Village Inbound Schematic
- 23. Southam Village Outbound Schematic



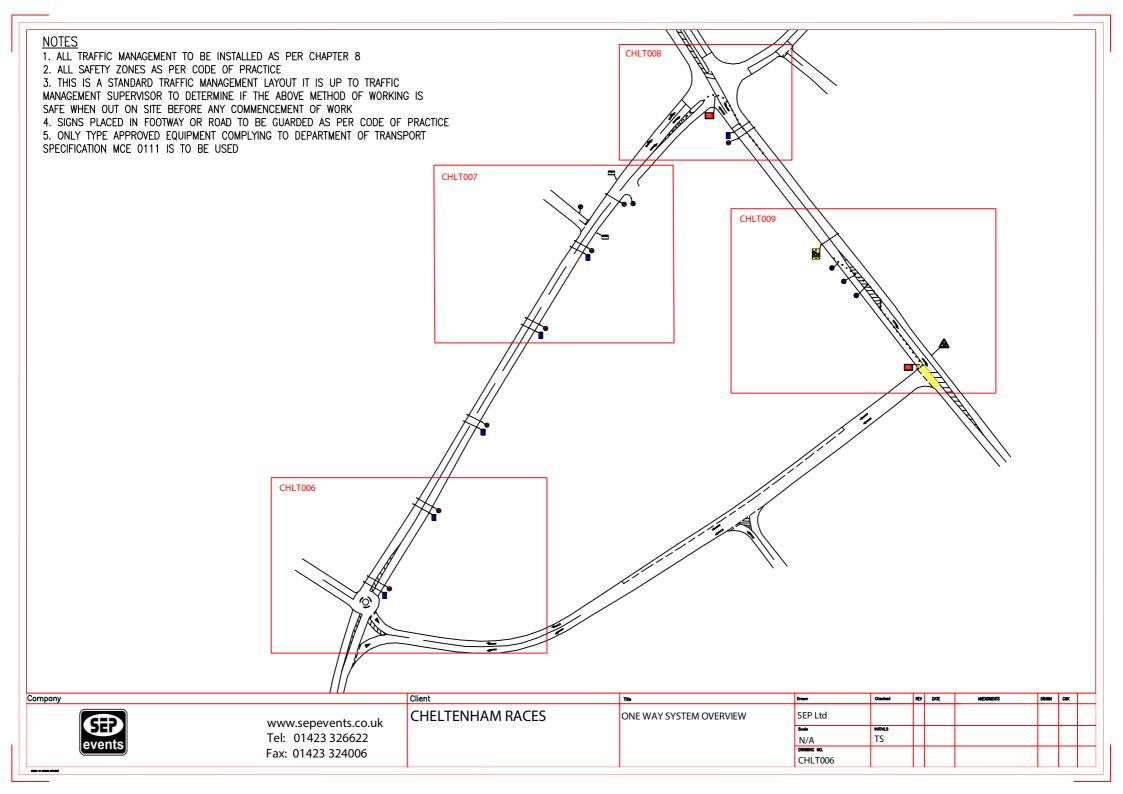


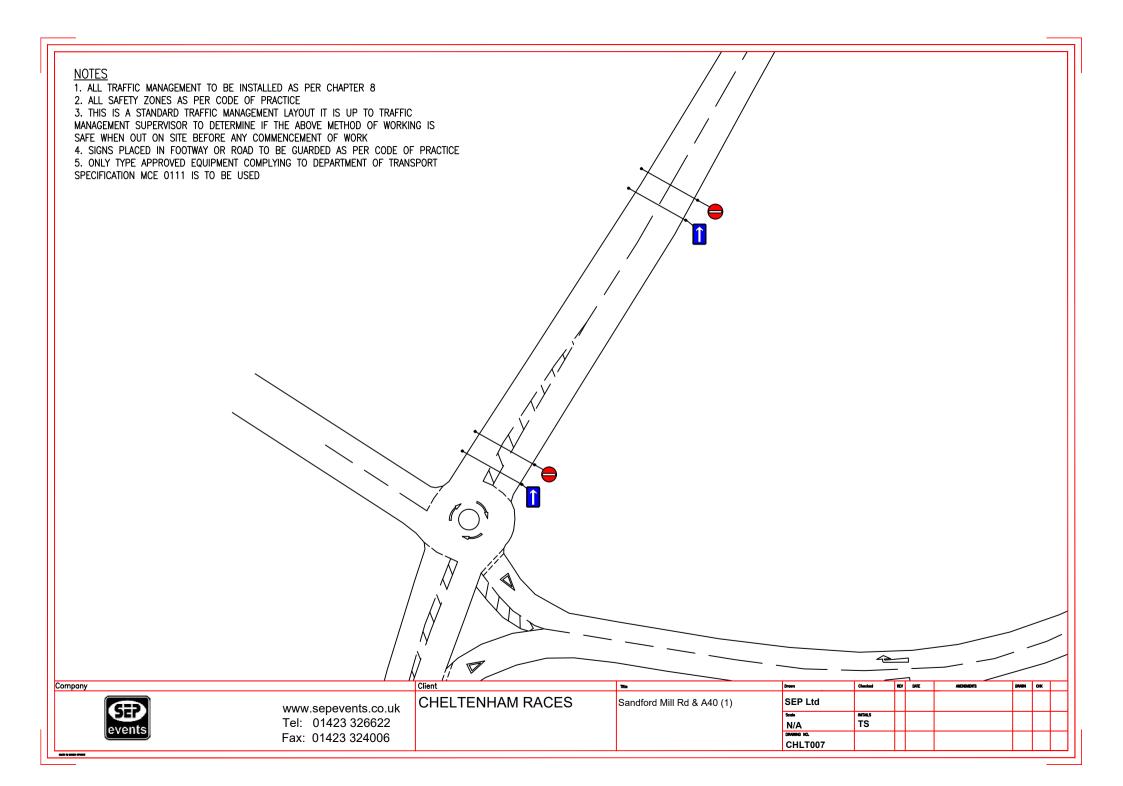


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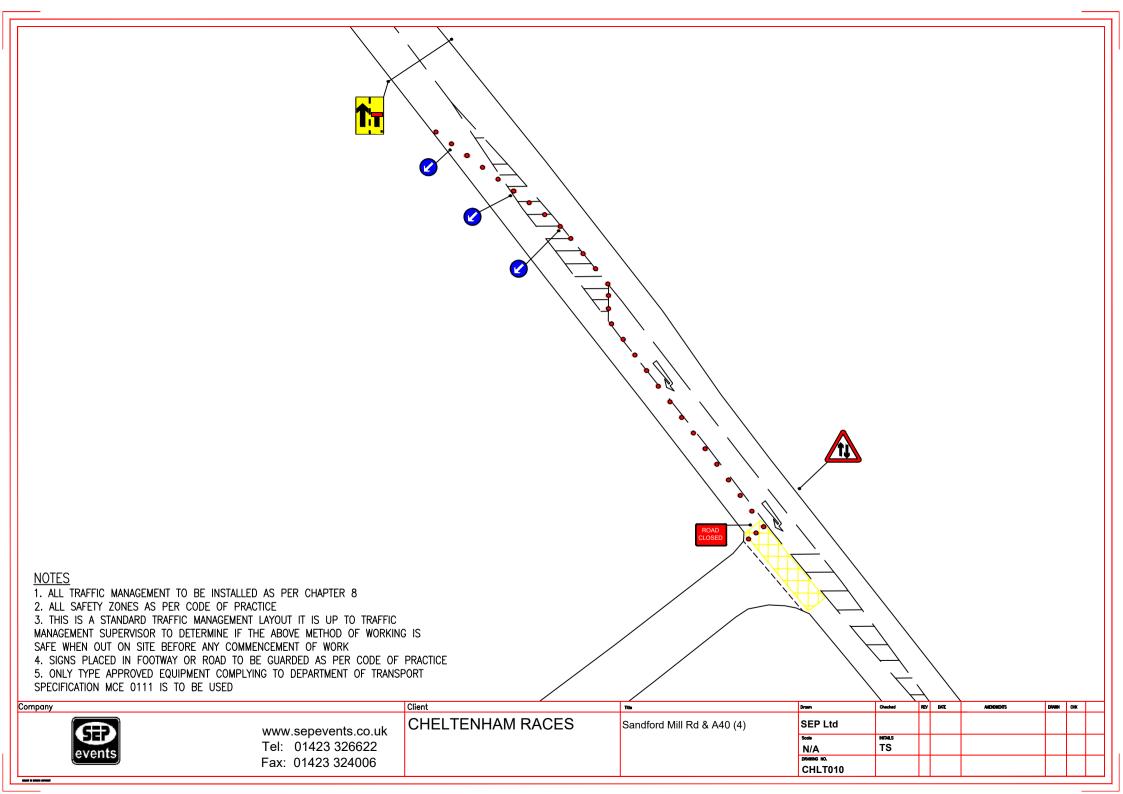
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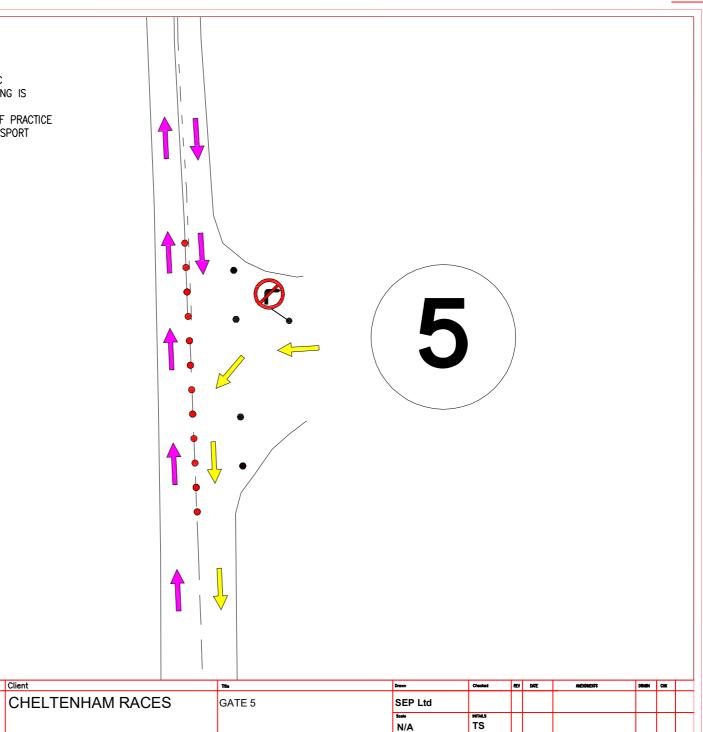
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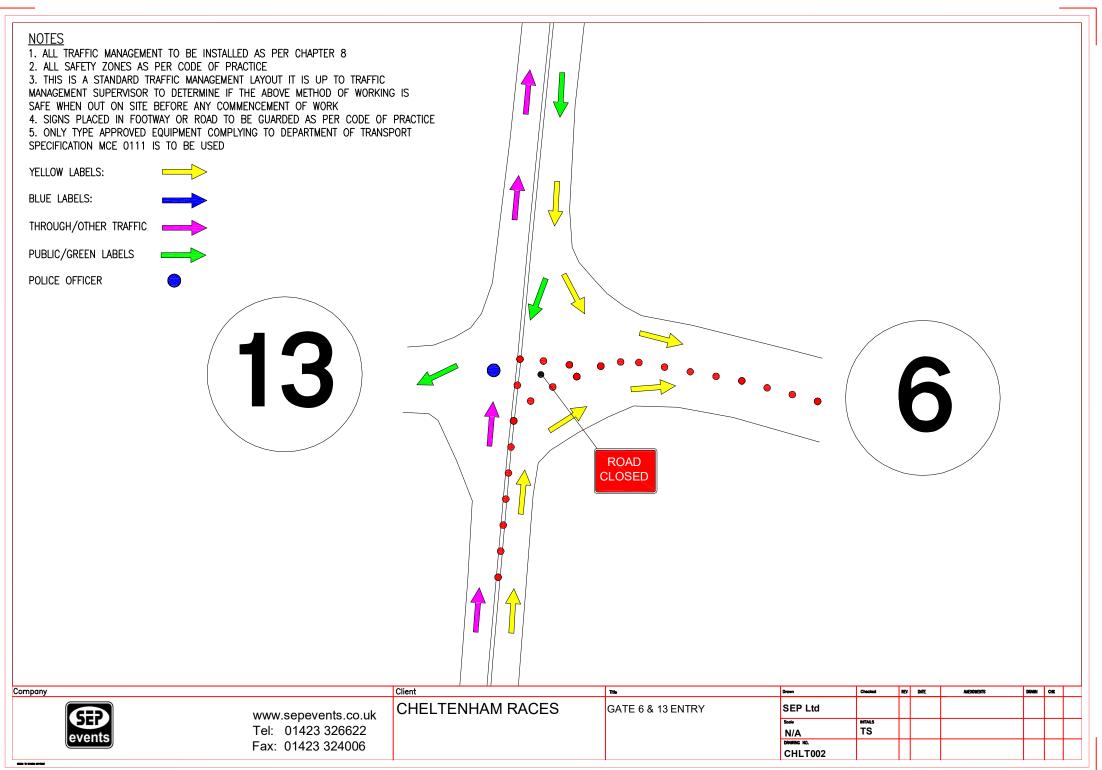
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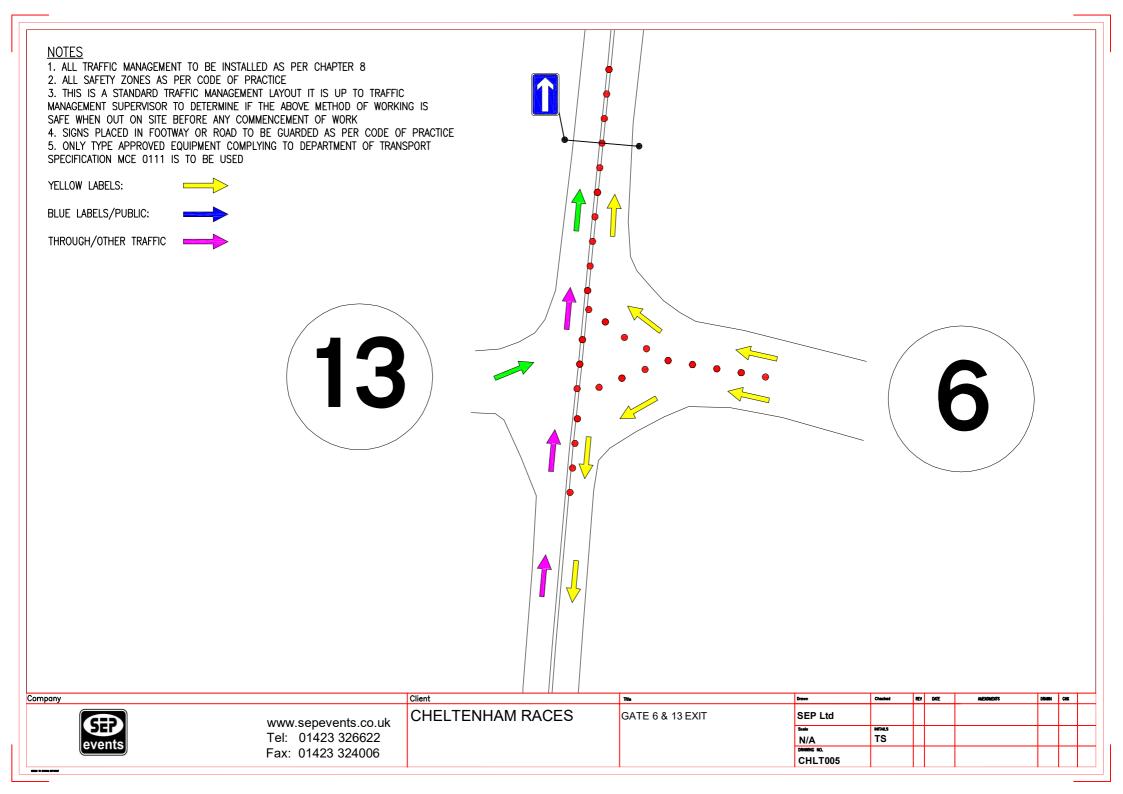
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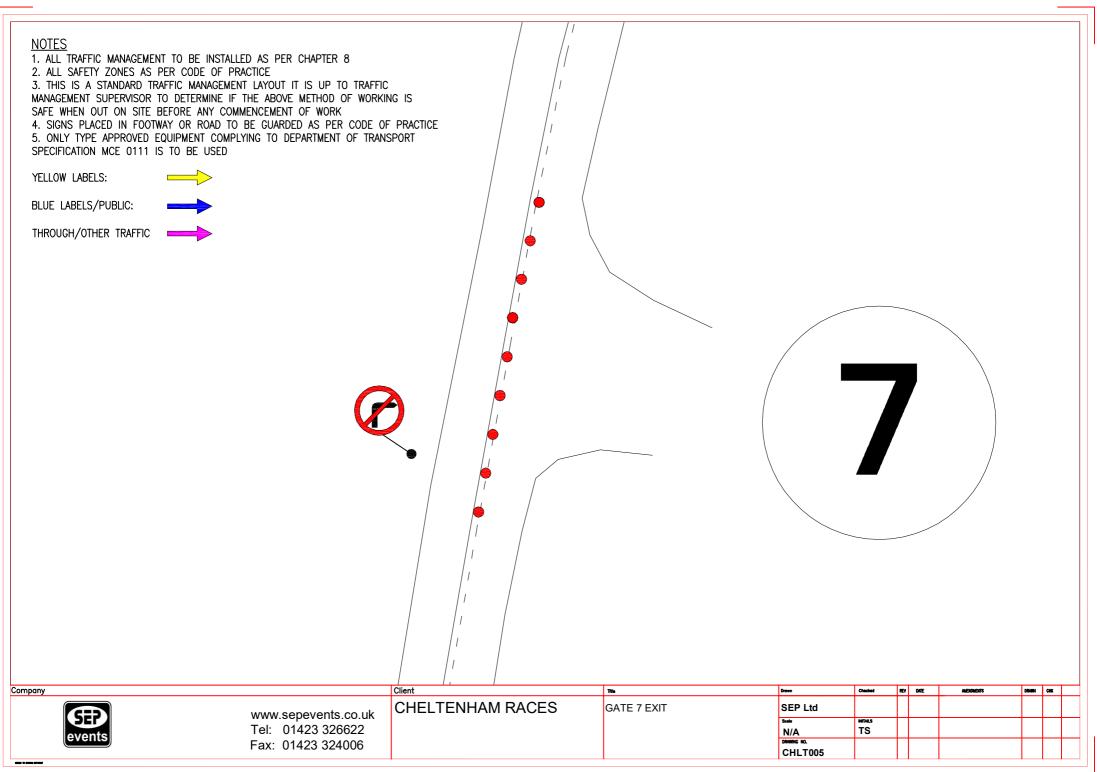


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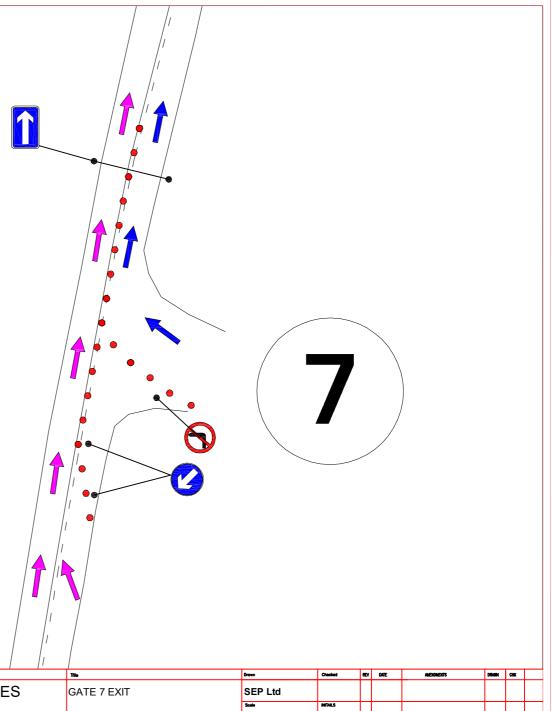


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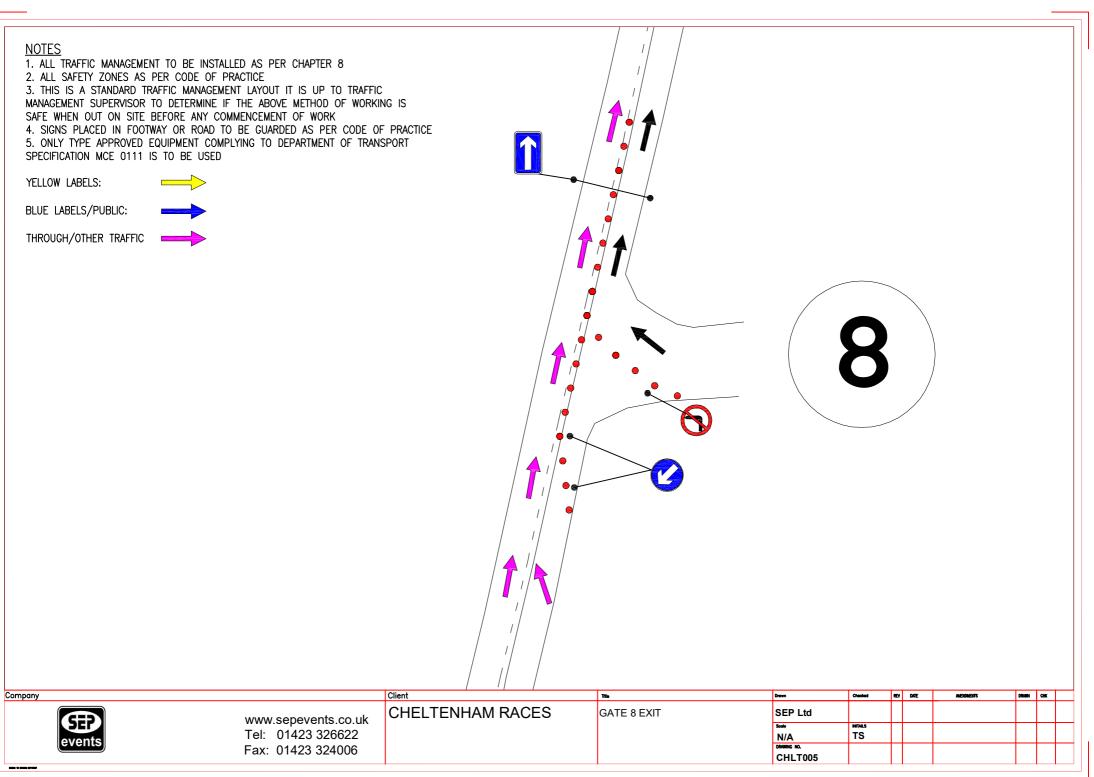
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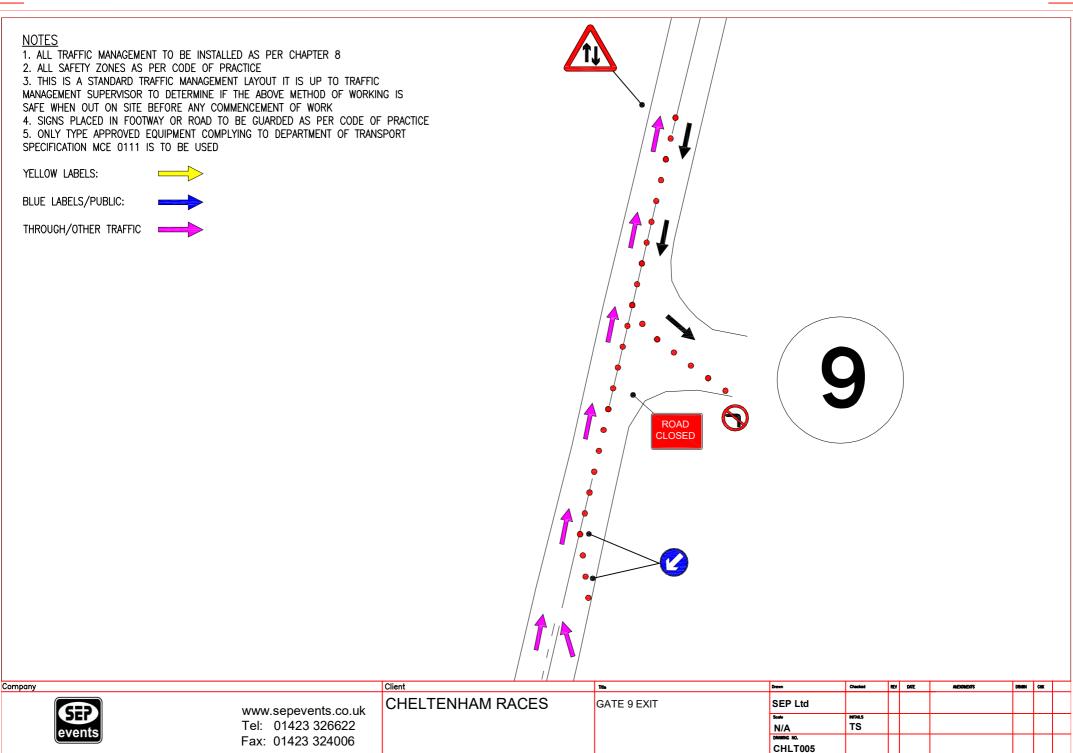
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